



URBAN PROMISE: PEDAL FOR PROMISE

BUILDING A CITY OF PROMISE, ONE CHILD AT A TIME.



PEDAL FOR PROMISE SPONSORSHIP INFORMATION

To raise funds for Urban Promise Academy's experiential learning program



What is Urban Promise Academy?

The Urban Promise Academy is a private high school focusing on the needs of young people who are not reaching their academic potential in traditional public education settings.

Founded in 1997 by Urban Promise Ministries, Urban Promise Academy (UPA) offers Camden teens a unique private Christian schooling opportunity. Students often enter the school 2 to 3 grade levels below national age level standards.

The academy has seen tremendous success in preparing teens for post-secondary educational opportunities by engaging teens in a unique education experience that includes: low student/teacher ratios, a family style learning environment, personal accountability, community service, mentoring, weekly Bible classes and an emphasis on experiential learning through the **Urban Trekkers Program**. Urban Trekkers takes teens out of the classroom and into the outdoors, providing them with hands-on, up-close learning and mentoring.

Presently the school boasts of a 95% graduation rate with 90% of the graduates entering colleges and universities. UPA graduates have attended Kean University, Eastern University, Rowan University, Rutgers University, Virginia State University, Cabrini College, Fairleigh Dickinson University, Bloomfield College, Camden County College and a host of other schools.



What is Pedal for Promise? A 13, 22 or 50 mile bike ride between Medford and Tuckerton, NJ. All monies raised from this event will go towards helping support UrbanPromise Academy.

Who can participate? Anyone who can ride a bicycle, alongside the middle and high school students from UrbanPromise. This year we'll have 3 distance options – 13 miles, 22 miles, or 50 miles. Each rider is asked to have a goal of fundraising at least \$200 for UrbanPromise Academy. A guide to help you maximize your fundraising efforts can be located on our website at www.urbanpromiseusa.org/pedal.

Corporations, churches and civic groups can also support Pedal for Promise by sponsoring one of our packages.

Day of Schedule:



50 mile ride

7:00am Registration at Johnson's Corner Farm (Medford)
8:00am Start

22 mile ride

8:30am Registration at Volunteer Fire Dept (Chatsworth)
9:30am Start

13 mile ride

9:30am Registration at Mick's Canoe Rental (Chatsworth)
10:30am Start

All rides will follow the same route and end at the Tuckerton Seaport Museum, Tuckerton NJ. A celebration meal will be provided, as well as restroom facilities.

Visit us online at www.urbanpromiseusa.org/pedal

ONLINE RESOURCES:

- Event registration
- Corporate sponsorship registration
- Rider fundraising tips
- Route map
- Rider pledge worksheet
- Event poster/flyer



Questions: please contact Jim Cummings: (856) 382-1875 or jcumings@urbanpromiseusa.org



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|--------------------------|---|----------|
| <input type="checkbox"/> | TITLE SPONSOR
Benefits: Company name listed as title sponsor on all printed materials including brochures, advertisements, 2 full-page company promotion in Pedal for Promise program, banner recognition, signage at all course rest stops and website recognition. | \$15,000 |
| <input type="checkbox"/> | ELITE STUDENT RIDING TEAM SPONSOR
Benefits: Company will outfit 15 students for an elite riding team, including road bikes, uniform with company logo, shoes and helmets. Company name listed as riding team sponsor on all printed materials including brochures, advertisements, 1 full-page company promotion in Pedal for Promise program, banner recognition, and website recognition. | \$11,000 |
| <input type="checkbox"/> | SUPPORT VEHICLE SPONSOR
Benefits: Company banner recognition on support vans and bus. Company listed as a sponsor on all printed materials including brochures, advertisements, full page company promotion in Pedal for Promise program, banner recognition and website recognition. | \$4,000 |
| <input type="checkbox"/> | HOSPITALITY SPONSOR
Benefits: Company name and logo on Breakfast Hospitality Tent. Signage at the reception following the ride. Full-page company promotion in Pedal for Promise program. Course sign, banner recognition and website recognition. | \$2,500 |
| <input type="checkbox"/> | SHIRT SPONSOR
Benefits: Corporate logo and name on event t-shirts, given to participants. Company promotion on all printed materials, full-page company promotion in Pedal for Promise program and website recognition. | \$2,500 |
| <input type="checkbox"/> | REST STOP SPONSOR (3)
Benefits: Company banner recognition and signage at rest stop. Company listed as a sponsor on all printed materials including brochures, advertisements, full page company promotion in Pedal for Promise program, banner recognition and website recognition. | \$2,000 |
| <input type="checkbox"/> | DIRECTIONAL SIGNAGE SPONSOR
Benefits: Company promotion on all directional signage on the course. Full-page company promotion in Pedal for Promise program, banner recognition and website recognition. | \$1,200 |
| <input type="checkbox"/> | AD BOOK SPONSOR
Benefits: Half-page company promotion in Pedal for Promise program and website recognition. | \$200 |

Sign up as a sponsor at www.urbanpromiseusa.org/pedal